

Local Business Directory Registration Form

- ☐ My business would like to make a \$100 donation to the "Share the Warmth" program. Please add the following information to the Shrewsbury-MA.gov Local Business Directory webpage.

Business Name

Business Address

City/State/Zip

Phone Number/Fax Number

Email Address

Website Address

Directory Category (e.g. Automotive, Insurance, Legal, etc.)

- ☐ My business would like to make a \$50 donation to the "Share the Warmth" program. Please add the following information to the Shrewsbury-MA.gov Local Business Directory webpage.

Business Name

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Directory Category (e.g. Automotive, Insurance, Legal, etc.)

Shrewsbury-MA.gov is the official Town of Shrewsbury, Massachusetts website, and is funded and maintained by SELCO.

SELCO is a community-owned and operated system providing electric, cable and Internet access services to the residents of Shrewsbury.

Share the Warmth is overseen by SELCO and is specifically earmarked to assist needy Shrewsbury residents.



Shrewsbury Town Hall
100 Maple Ave.
Shrewsbury, MA 01545

Call 508-841-8573 for more information.



Consider the benefits of listing your business on Shrewsbury-MA.gov:

- **Attract Local Customers**
- **Get More for Your Advertising Dollar**
- **Help Shrewsbury Families**
- **Your Donation is Tax-Deductible**
- **Reach out to THOUSANDS of Shrewsbury households!**
- **Increase Company Name Recognition**

Call 508-841-8573 for more information.

About Shrewsbury-MA.gov Local Business Directory

Shrewsbury-MA.gov's Local Business Directory is a special section of the Town of Shrewsbury website dedicated to listing Shrewsbury-area local businesses.

You can improve your company's visibility within the community and help foster stronger ties within the Town by making a contribution to our Share the Warmth program in exchange for listing your business in this directory.

About "Share the Warmth"

SELCO's Share the Warmth Program benefits needy

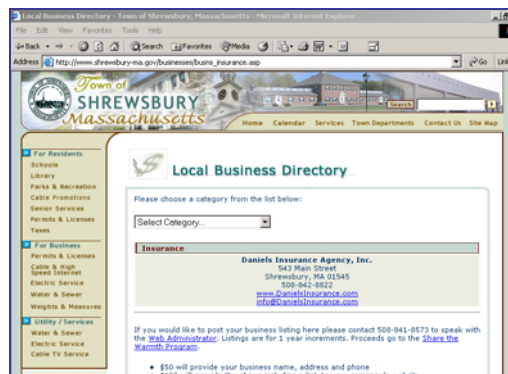
2003 marked the 11th year of SELCO's Share the Warmth program. Each year we ask the community to support this program that assists needy Shrewsbury residents with funding to maintain electric service for heat, light and hot water through the cold winter months. Each year the community responds kindly. A total of \$6,578 was raised last year that helped 127 families in Shrewsbury.



Why Advertise on Shrewsbury-MA.gov?

- **More Bang for Your Buck** - Newspaper and Yellow Page advertising can cost hundreds, even thousands of dollars each month. Our highest level of service is just \$100 a year!
- **High-Traffic Website** - Shrewsbury-MA.gov is the official Town of Shrewsbury website and has nearly 100,000 visits per month on average.
- **Attract A Local Audience** - Shrewsbury-area residents are the primary visitors to the Shrewsbury-MA.gov website. By reaching this market, you can develop a strong local customer base.
- **Support Your Community** - By signing up for a Local Business Directory listing, you will be making a donation to the locally based "Share the Warmth" program that benefits Shrewsbury residents.

All listings are renewable annually at the beginning of April.
Call 508-841-8573 for more information.



Help your business develop a loyal local customer base!

By listing your business in Shrewsbury-MA.gov's Local Business Directory, you will have the potential to reach thousands of Shrewsbury-area residents each month.

Two Levels of Service!

A \$100 donation to Share the Warmth will provide your company with a listing on the Shrewsbury-MA.gov website that includes:

- Business Name & Address
- Business Phone & Fax Numbers
- Email Address Link
- Company Website Link

A \$50 donation to Share the Warmth will provide your company with a listing on the Shrewsbury-MA.gov website that includes:

- Business Name & Address
- Business Phone & Fax Numbers

To get your business listed, simply fill out the form on the back of this panel and mail it along with your donation to:

Share the Warmth
c/o SELCO
100 Maple Ave.
Shrewsbury, MA 01545

Or download the form online from:
www.shrewsbury-ma.gov/businesses